

# The 401kWire

## Six More Advisory Shops Take 401k Online

By 401kWire.com

Filed on Thursday, August 30, 2007

(401kWire.com) — August brought several more advisory shops to **The Online 401(k)**. The San Francisco-based small market provider unveiled partnerships Wednesday with **American Investment Services, NorthStar Asset Management, Oatley & Diak, TRA, Inc., Brian Keith's Smith Barney** shop and **Ameriprise Financial's** Huntington Beach office.

According to CEO **Chad Parks**, The Online 401(k) works with roughly \$350 million in assets for 25,000 participants in 3,200 plans.

*This story was sent with permission from a copyrighted InvestmentWires' news site. For information on reprints or authorization to resend this story please contact InvestmentWires at 212-331-8999 or use the "Routing List" tool located on InvestmentWires.com.*