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Architecture

The San Francisco office of Gensler promoted Lisa Bottom, who specializes in commercial office design, to principal. The architecture firm also promoted John Duvivier, of the building and campuses and product design and workplace practices, and Barry Bourbon, the firmwide leader in retail design, to principals.

Banking / Finance

Pacific Growth Equities, a San Francisco investment bank, hired Melody Jones as a senior vice president in the firm's corporate finance department. Jones, formerly of SVB Alliant, will focus on clean technology and industrial growth.

The Online 401(k), a web-based retirement plan administrator and management company, hired Greg Munson as senior vice president of sales and business development. Munson joins the San Francisco company from Charles Schwab & Co.

Lumient Mortgage Capital Inc. promoted Trezevant Moore Jr. to CEO. Moore was the president and chief operating officer of the San Francisco REIT prior to his promotion.

The San Francisco office of Borel Private Bank & Trust Co. hired Michael Abendroth as a business development officer. Abendroth previously worked for Gallo Sales Co. as a district sales manager.

Biotech

Poniard Pharmaceuticals Inc. hired Ronald Martell as president and chief operating officer. The South San Francisco pharmaceuticals company hired Martell from ImClone Systems Inc., where he was vice president of commercial operations.

Hospitality

Parc 55 Hotel in San Francisco hired Ravi Balan, formerly the director of sales and marketing for the Biltmore Hotel and Suites in Santa Clara, as director of national accounts. The hotel also hired Berit Rouse, who previously worked at the Sheraton Fisherman's Wharf, as director of catering and convention services.

Insurance

Majestic Insurance Co. hired James Kilduff as senior vice president of underwriting. Kilduff worked at Professional Indemnity prior to joining the San Francisco insurance company.

Marsh hired Mark Freeman as middle market leader for its San Francisco office. Previously, Freeman was area president for Arthur J. Gallagher's San Francisco office.

Robert Bentley was named chief operating officer of Risk Management Solutions in Newark. Bentley was the global chief operating officer at Guy Carpenter & Co. prior to joining Risk Management.

State Compensation Insurance Fund promoted David West to vice president and member of the executive committee. West was an underwriting manager at the nonprofit workers' compensation insurance provider prior to his promotion.

Law

The East Palo Alto office of Greenberg Traurig LLP hired Willam Zisko and Timothy Tomlinson, the cofounders of Tomlinson Zisko LLP. Both will join the firm's corporate and securities practice, Zisko as a shareholder and Tomlinson as of counsel.

The San Francisco office of Allen Matkins Leck Gamble Mallory & Natsis LLP hired Sandi Nichols as a partner. Nichols previously worked for Stoel Rives and specializes in environmental counseling and litigation, national resources, land use counseling and other litigation.

Judy Davidoff and Arthur Friedman were hired as partners in the San Francisco office of Sheppard Mullin Richter & Hampton LLP in the firm's land use and environmental practices. Davidoff and Friedman previously worked at

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Steeffel, Levitt & Weiss in San Francisco.

Nonprofit

The San Francisco Foundation hired Denise Martin as program officer for community health and Chris Nicholson as director of business development. Prior to joining the community foundation, Martin worked as an advocate for public hospitals, and Nicholson worked for the East Bay Community Foundation.

Marin Theatre Company hired Josh Costello as artistic director of expanded programs. Costello was previously the education director at Marin Shakespeare.

Real estate

The San Francisco office of Jones Lang LaSalle Inc. hired Todd Robinette as senior vice president and regional manager for the firm's property management operations in Northern California. Previously, Robinette was managing director in the San Francisco office of Equity Office Properties Trust.

XTMG Partners, a San Francisco real estate developer, promoted David Cropper to managing director, finance. Cropper has worked for TMG for the past seven years as a project manager and partner in charge of projects in the South Bay and Peninsula.

RETAIL

Pleasanton-based Blackhawk Network hired Mari Ellis, formerly the chief operating officer for the prepaid services group at First Data Corp., as senior vice president. Blackhawk is owned by Safeway Inc. and sells prepaid giftcards and other financial products.

Technology

Responsys, a marketing software company in Redwood City, hired Ed Henrich as vice president of strategic services, and John Nugent as vice president and general manager of Europe, Middle East and Asia. Henrich was formerly the president of Yesmail, and Nugent was managing director of Europe, Middle East and Asia at DoubleClick Email Solutions.

Activant Solutions Inc. hired Kathy Crusco as senior vice president and chief financial officer. Crusco joins the Livermore technology company from Polycom Inc., where she was vice president, worldwide finance.

Ikanos Communications Inc. hired Michael Ricci as president and CEO. Ricci was the vice president and general manager of the optical communications group of JDS Uniphase Corp. prior to joining the Fremont chipset company.

Biz360 Inc., a software company in San Mateo, hired Faisal Mushtaq as chief technology officer and vice president of engineering. Mushtaq was the vice president of product development and support for Neoforma prior to joining Biz360.

Ask.com hired Mary Osako as senior vice president of corporate communications. Osako was the vice president of corporate communications for Yahoo Inc. prior to joining the Oakland Internet search engine company.

Aprion hired Michael BeDell, formerly senior vice president of worldwide sales and marketing for USinternetworking, as vice president of worldwide sales. Aprion sells wireless application networks for manufactures and is in Moffett Field.

San Francisco software company Vontu Inc. hired Adrian Ivanov as vice president of business development. Previously, Ivanov was vice president, North America, alliances and channels at Oracle Corp., where he led the application reseller channel programs.

Other

San Francisco Network, the sleepwear and intimates licensee for the KN Karen Neuburger brand, hired Sharon Grgich as national sales manager for the company's new division of KN Hospitalwear. Grgich worked for Mayer Laboratories and Oclassen Pharmaceuticals and most recently worked for Japonesque Professional Makeup Supplies, prior to joining the San Rafael company.

Chipman Relocations, a moving company in Alameda, hired Susan Buckland and Norm Knutson as sales representatives.

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